

# MAKING THE CONNECTION

## AN AGRICULTURAL LITERACY CONFERENCE

*Giving **YOU** tools and knowledge to make a **positive impact** in your community*

**Monday, June 5**

**9:00 AM - 3:30 PM**

**Younes Conference Center North**

707 Talmadge St., Kearney, NE



**Keynote Speaker**  
Dr. David Mouser

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**Breakout Workshops**

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**Giveaways**

For more information visit [www.nefbfoundation.org](http://www.nefbfoundation.org)

# Sponsorships Opportunities



Conference Sponsors	Presenting Sponsor \$10,000	Lead Sponsor \$5,000	Meal Sponsor (2) \$2,500	Break Sponsor \$1,000	Taste of Nebraska Table Sponsor* (10) \$500
Recognized on website, program, and event screens	Name/Logo	Name/Logo	Name/Logo	Name	Name
Social Media Mentions (2,500+ Followers)	FIVE	THREE	ONE	ONE	ONE
Introduction of representatives at general session or meal	X	X			
Opportunity to address attendees or show a 60-90 second video (supplied by you) before keynote address	X				
Recognized as meal sponsor on the screen and during meal remarks (breakfast or lunch)			X		
Recognized as break sponsor in signage and during the closing remarks				X	
Taste of Nebraska Lunch Table*	TWO TABLES	ONE TABLE			ONE TABLE

## ***\*Taste of Nebraska Lunch Table Sponsor***

\$500 | 10 Opportunities

This fun-filled sponsorship showcases Nebraska's agricultural commodities and businesses via lunch table hosts representing their particular connection to agriculture. Your participation as an agricultural partner will highlight knowledge about your industry that teachers and students can share with their students in innovative ways.

Your role as a table host includes:

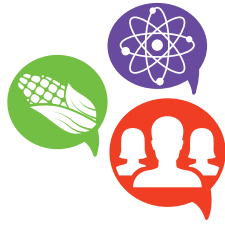
- Provide an agricultural centerpiece giveaway.
- Lead a conversation at the table about your agricultural topic.

At the end of lunch, one lucky person from your table will win the centerpiece giveaway you have provided!

### **Centerpiece Giveaway Ideas**

Brochures • Mugs • Commodity/Agricultural Product Samples • Pencils • T-Shirts • Notepads and Books  
Magnets and Stickers • Baseball Caps • Aprons • Cookbooks

NEBRASKA  
**AGRICULTURE  
IN THE CLASSROOM**  
NEBRASKA FARM BUREAU FOUNDATION



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## Sponsorship

Nebraska Agriculture in the Classroom invites you to be a part of Making the Connection, a Nebraska Agricultural Literacy Conference. Attendees representing agriculture and education will gather for inspiration and networking. In addition to a nationally recognized keynote speaker, breakout sessions will include guest speakers from the National Agriculture in the Classroom Organization, National Center for Agricultural Literacy, Agriculture Commodity Groups, local teachers, and the American Farm Bureau Foundation for Agriculture.

### SUPPORT LEVEL

\_\_\_\_\_ Lead **\$5,000**    \_\_\_\_\_ Meal (2) **\$2,500**    \_\_\_\_\_ Break **\$1,000**    \_\_\_\_\_ Taste of Nebraska Table (10) **\$500**

### SPONSOR RECOGNITION

In addition to creating a bright future for Nebraska's number one industry, sponsors will gain exposure to a wide audience of attendees and social media followers.

#### Sponsor Information

Individual or Company: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address: City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

#### Payment

Check payable to: Nebraska Farm Bureau Foundation



Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ 3-Digit Pin: \_\_\_\_\_

Signature: \_\_\_\_\_

The mission of the Nebraska Farm Bureau Foundation is to engage youth, educators, and the general public to promote an understanding of the vital importance of agriculture in the lives of all Nebraskans. The Foundation is a 501 (c)(3) non-profit organization with the tax ID #46-1740947.

Call Lona Thompson, (402) 421-4780 or return completed sponsorship form to P.O. Box 80299, Lincoln, NE 68501 or email [foundationforag@nefb.org](mailto:foundationforag@nefb.org).

Please return this sponsorship form before **May 18, 2023**.