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The Need

Fairs and events provide incredible opportunities to connect your community to agriculture. But building a professional agricultural literacy display can be daunting!

This kit is useful and engaging in various settings to engage and cultivate conversations about agriculture in Nebraska with Pre-K through adult learners.

The Concept

1. Learners are drawn to the life size banners.
2. They grab a Pick-Up Card near the banner that fits their knowledge level.
3. Each number on the Pick-Up Card corresponds to a number on the banner. The color corresponds to the level!
4. Learners read the challenge on their Pick-Up Card and look for the corresponding number on the banner.
5. Learners solve the challenge and write their answer on the Pick-Up Card.
6. Volunteer discusses answers with learner.

Strategies for Use

Intentional Engagement

Whether you work in agriculture, teach, are engaged in planning fairs and events, or simply have a passion for connecting people to where their food comes from – My American Farm is a great way to create a professional, engaging learning area. Check out the strategies below to start engaging your community today!

- Encourage a local school to set up a mobile museum with the banner in a central learning area. You can use the hands-on activities to create a unique engagement.
- Sponsor a community or school visit day at your place of work. Set up the banner to provide an engaging learning experience.
- Sponsor a breakfast or lunch with a farmer. Set up the display banners to engage guests.
- Set up an Agriculture Literacy Zone at your County Fair with the banner.
**WHAT’S INCLUDED?**

**Display Banner**
- Banner is 15’W x 7.4’H

**Pick-Up Cards**
Pick-Up Cards are split by knowledge level to offer interactive questions for each banner. There are three levels of the Pick-Up Cards and 100 cardstock copies will be provided in the kit. If you need more copies, Nebraska Farm Bureau Foundation can print each additional copy for $0.15 each.
- Beginner
- Intermediate
- Advanced
Preparing for the Event

- Review the set-up instructions for the banner on page 9.
- Review the Hands-On Learning Activities on pages blank – blank of this guide to determine which to include at your event.
- Gather necessary supplies.
- Print instructions for activities.

At the Event

- Set up your display banner.
- Determine the best place to house the Pick-Up Activity Cards and writing utensils. We recommend using open top folders with index cards on the front labeling each age group’s Pick-Up Activity Cards.
- Set up hands-on activities.

Hands-On Activities
Learning becomes more engaging with hands-on activities. Choose from several activities outlined for the banner to add a new dimension of engagement to your learning area.

Modifications

- You may wish to laminate copies of the learning cards that can be reused with dry erase pens.
- You may wish to have one copy of each Pick-Up Card. Have learners choose their level from the display and find the number on the banner. Have them report the answer back to the volunteer.
**Introduction**

Learners are drawn to the life size banners.

- Hi, my name is……
- Ask the learner, “What products can be made from milk?” Take a moment for a response and reply:
  - Examples include flavored milk, butter, cheese, yogurt, cottage cheese, sour cream, ice cream, whipped cream, pudding, and cream cheese.
  - All of these items start on a dairy farm. Let’s learn more about dairy farms!

**How to Play**

- This banner has questions all about dairy farming. Grab a Pick-Up Card. Each card has a knowledge level on it; select the card that best addresses your knowledge.
- Each number on the Pick-Up Card corresponds to a number on the banner. The color corresponds to the level!
- Read the challenge on the Pick-Up Card and look for the corresponding number on the banner.
- Solve the challenge and write the answer on the Pick-Up Card.

**Closing Statement**

- Dairy plays an essential role in overall wellness and nutrition.
- Most dairy farms are family-owned with families who are hardworking and innovative, especially when it comes to taking care of their animals and the environment.
How Much Does a Gallon Weigh?

- **Supplies**
  - Slips of paper
  - Pens/pencils
  - Gallon milk jugs filled with water
  - Scale

- **Set Up**
  - Set out milk jugs and scale.

- **Experience**
  - Have attendees write down their guess for how much a gallon of milk weighs. Weigh gallon jugs using a scale.

Milk the Cow!

- **Supplies**
  - Latex gloves
  - Water to put in latex gloves
  - Pin to slightly pierce fingers of the latex glove

- **Set Up**
  - Fill latex glove with water. Put a small hole in the bottom of two of the fingers.

- **Experience**
  - Have volunteers hold the latex glove at eye level for attendee. If there are multiple attendees, then you could have two attendees “milking the cow” at once. Encourage attendees to race to empty their glove.

Baaaaa or Mooooo?

- **Supplies**
  - Two different sized containers (i.e. one larger representing the amount of milk a cow can produce in one day, the other smaller representing the amount of milk a goat can produce in one day.)
  - Laminated cards (one with a picture of a dairy goat, the other with a picture of a dairy cow)

- **Set Up**
  - Set out containers and cards.

- **Experience**
  - Have attendees match which animal produces that much milk based on the size of the container.
Do You Have a Favorite Dairy Product?

- Supplies
  - Four index cards with a different number (1, 2, 3, and 4) written on each
  - Emptied dairy product containers with labels still on them including ice cream, sour cream, cottage cheese, butter, etc.

- Set Up
  - Set out empty containers and index cards with numbers on them.

- Experience
  - Have attendees rank each of the empty dairy product containers from their favorite item to least favorite, with "1" being their favorite and "4" being their least favorite.
  - You could collect names and phone numbers and randomly draw from each container to give away a product.
SET-UP INSTRUCTIONS

RPL SET UP INSTRUCTIONS

1. 
2. 
3. 
4. 
5. 
6.