

Your local paper may enjoy the opportunity to report on your participation in the Ag Pen Pal program. Please feel free to share the good news! A sample news release is below, and our staff are available to provide further information. If you do receive media coverage, please share with us!

Also, if you have pictures that you would like to share please email them to foundationforag@nefb.org.

Sample News Release

FOR IMMEDIATE RELEASE

< DATE >

CONTACT: <YOUR NAME >

Local Farmer/Rancher/Family is an Ag Pen Pal for <ADD TOWN> Classroom

<TOWN>, NE – <YOUR NAME OR THE “ _____ ” FAMILY> of <TOWN> has/have been an Ag Pen Pal with students at <SCHOOL NAME> in <TOWN> during the past school year. <YOUR NAME OR THE “ _____ ” FAMILY> has been exchanging letter with <GRADE LEVEL> graders taught by <TEACHER NAME>.

The Ag Pen Pal program is part of the Nebraska Farm Bureau Foundation’s Nebraska Agriculture in the Classroom program. The aim of the Ag Pen Pal program is to make a person connection between students and farmers and ranchers in Nebraska. Through the program, students get a real view of Nebraska agriculture and gain a better understanding about how their food, fiber, and fuel is produced. For the 2018/2019 school year the program matched more than 200 classrooms with farm/ranch pen pals. Pen pals correspond through letters, emails, and classroom visits.

<YOUR NAME> said the students were most interested to learn that <ADD A LIST OF SOME OF THE THINGS THAT YOU SHARED WITH THE STUDENTS>.

“It was interesting to me that the student didn’t know <RELATE AN EXAMPLE FROM A STUDENT QUESTION>. <YOUR NAME> said he/she/it learned from the students as well, for example that <RELATE AN EXAMPLE FROM SOMETHING THAT THE STUDENT TOLD YOU>.

In addition to letters, <YOUR NAME> sent the students <SEEDS/PHOTOS/VIDEO’S/ETC.> and received <INDIVIDUAL LETTERS, ETC.> from the students.

<ADD A CLOSING SENTENCE OR TWO HERE, SUCH AS “We’ve enjoyed telling these urban students about life on our farm/ranch and the importance of agriculture” or “Sharing our daily life with these students helps us explain to them where their food comes from.”>

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