The mission of the Nebraska Farm Bureau Foundation is to engage youth, educators, and the general public to promote an understanding of the vital importance of agriculture in the lives of all Nebraskans.

Nebraska Farm Bureau Disaster Relief

"Thank you to all of the individuals, organizations, and companies who have contributed to the Disaster Relief Fund. Your generosity has helped hundreds of people all around Nebraska. The kindness and generosity of people across Nebraska and the United States is humbling."

-Steve Nelson, president of Nebraska Farm Bureau

The Nebraska Farm Bureau established the Disaster Relief Fund at the Nebraska Farm Bureau Foundation to provide aid to Nebraska farmers, ranchers, and rural communities affected by the disasters.

$2.8 MILLION distributed to Nebraska farmers, ranchers and rural communities*

100% of donations support Nebraska farmers, ranchers, and rural communities affected by the disasters

*as of July 2019

Hay
Fencing
Clean Up
Water
Monetary

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www.nefbfoundation.org | (402) 421-4747 | foundationforag@nefb.org

MAKING THE CONNECTION

SUMMER 2019

PROVIDE A BOOK TO A CLASSROOM

Through the Agriculture Reading Hour Program, volunteers read and donate agriculture-themed books in elementary school classrooms across the state. Your gift of $15 will provide one book that highlights to Nebraska students the positive impact of agriculture in our state.

Text AGBOOKS to 50155 to donate today!

Beyond the Classroom

Lisa Lunz, Promotion and Education Committee Chair

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Lunchbox Mysteries

This summer, the Foundation provided a new program at the Lincoln Children’s Museum called Lunchbox Mysteries. The program aimed to solve the mystery of how food gets onto the plate. The programs included stories and hands-on activities with food, exploring the question, “How did that get into my lunchbox?”

“Lunchbox Mysteries brought to life the story of Nebraska’s farmers and ranchers and the path food takes along the farm-to-table journey. The fun program was great for all ages and gave kids and families a new look at how agriculture is an important part of their lives each day.” – Lincoln Children’s Museum

In its mission to reach a broad and diverse audience of Nebraskans with accurate information about agriculture, the Nebraska Farm Bureau Promotion and Education (P&E) Committee continually seeks opportunities to engage with kids and families.

In February, the committee sponsored a Free Family Fun Night at the Kearney Area Children’s Museum. The evening offered free admission to the museum, and P&E members hosted stations throughout the museum where kids could learn about farming, ranching, and how food gets to their plate.

“The opportunity to reach kids and consumers in a fun and interactive environment made this event a perfect way for us to show how agriculture is in our lives every day,” said Julie Wilke, central region Promotion and Education Committee member.

“This was the first year the Foundation partnered with the museum, and P&E members hosted stations throughout the museum where kids could learn about farming, ranching, and how food gets to their plate.”

As a company that serves the nation’s agricultural landowners, Farmers National Company looks for opportunities to support and partner with organizations like the Nebraska Farm Bureau Foundation, which teaches about the intersection of agriculture and society,” said Matt Gunderson, vice president of farm and ranch management at Farmers National Company.

Other highlights of the event included a trivia wheel with prizes, story time with an agriculturally accurate book, coloring and activity books, the chance to make a living necklace, and a view of the earth’s soil with a fun play dough activity.

The Promotion & Education Committee is appointed by the Nebraska Farm Bureau Promotion and Education Committee, and members are a dedicated group of Farm Bureau members who work to ensure the ideals of Nebraska Farm Bureau are upheld and that farmers and ranchers throughout the state are represented.

The committee is appointed by the Nebraska Farm Bureau Board of Directors and ratified by the board of directors. The committee members are a dedicated group of Farm Bureau members who work to ensure the ideals of Nebraska Farm Bureau are upheld and that farmers and ranchers throughout the state are represented. During their time on the committee, members are given training on leadership and agricultural issues and lead agricultural literacy activities in their communities and statewide.

Counties’ Favorite Activities

Kearney Area Children’s Museum Event

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“This was the first year the Foundation partnered with the museum, and it was a great fit for all.

“Out guests are future consumers, voters, and community members and it benefits them to be familiarized early with our food and fuel system. It was fun to see the kids learn about how agriculture is part of daily life, provides career opportunities, and contributes to environmental care,” said Traci Winscot, the museum’s executive director.

There was a life-sized interactive exhibit that took kids into a corn field where they could learn the different parts of a corn stalk, how corn is planted and harvested, the products that are made with corn in them, and the stages of corn growth.

Farmers National Company provided sponsorship of the new exhibit.

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More programs, like this one, are offered by the Foundation to help plan for county fairs, the Foundation has compiled resources and activities to use to promote Nebraska agriculture in local communities.

The kit includes:

• Event Planning Toolkit
• Human Resources ideas
• Barn Banners to borrow or purchase
• Nebraska agriculture facts sheet to print

Activities include:

• Yes, No, I Don’t Know activity to interact with students and consumers
• Cornhusker Necklaces to plant a live seed in a bag and discuss how farmers plant seeds in Nebraska fields
• My American Farm app to create an interactive experience on a tablet or computer
• Hot Topic Exhibit to share information about biotechnology and food labeling

County Fair Activities

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• Event Planning Toolkit
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Resource Highlight